



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1390284

Schedule Dates 10/09/12-10/15/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments BROWN
JARED SALLES

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09837702
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,925.00
Net Total \$33,575.00
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	21	\$39,500.00
Grand Total:	21	\$39,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/12/12	1	1:00	7:58A- 9A (EST)			1	1	1	1			4	\$1,100.00	\$4,400.00	Columbus (WSYX)	GMA	10/8/12
2.0	Normal Line / SPOT (2)	10/09/12-10/12/12	1	1:00	4P- 5P (EST)			1	1	1	1			4	\$1,400.00	\$5,600.00	Columbus (WSYX)	JUDGE JUDY	10/8/12
3.0	Normal Line / SPOT (3)	10/09/12-10/12/12	1	1:00	5P- 5:58P (EST)			1	1	1	1			4	\$1,800.00	\$7,200.00	Columbus (WSYX)	NEWS	10/8/12
4.0	Normal Line / SPOT (4)	10/09/12-10/12/12	1	1:00	5:58P- 6:30P (EST)			1	1	1	1			4	\$2,600.00	\$10,400.00	Columbus (WSYX)	NEWS	10/8/12
5.0	Normal Line / Prime Premium (5)	10/09/12-10/09/12	1	1:00	10P- 11P (EST)			1						1	\$5,000.00	\$5,000.00	Columbus (WSYX)	PRIVATE PRACTICE	10/8/12
6.0	Normal Line / SPOT (1)	10/15/12-10/15/12	1	1:00	7:58A- 9A (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	GMA	10/8/12
7.0	Normal Line / SPOT (2)	10/15/12-10/15/12	1	1:00	4P- 5P (EST)		1							1	\$1,400.00	\$1,400.00	Columbus (WSYX)	JUDGE JUDY	10/8/12
8.0	Normal Line / SPOT (3)	10/15/12-10/15/12	1	1:00	5P- 5:58P (EST)		1							1	\$1,800.00	\$1,800.00	Columbus (WSYX)	NEWS	10/8/12
9.0	Normal Line / SPOT (4)	10/15/12-10/15/12	1	1:00	5:58P- 6:30P (EST)		1							1	\$2,600.00	\$2,600.00	Columbus (WSYX)	NEWS	10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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